



# SPONSOR LOCAL



local  
theater company





# TELLING THE STORIES OF OUR EVOLVING WORLD

Since 2011, Local Theater Company has discovered, developed, and produced new American plays.

## LocalWRITES

LocalWRITES is a standards-based theater and literacy program for middle school students that builds reading comprehension, inspires original writing, and increases self-esteem. In two units of instruction, students learn elements of personal narrative to write and perform an original monologue, then learn

about dialogue and conflict to see their own short plays come to life.



## Local Lab

Local Lab is Local Theater Company's cornerstone new play development festival. Since 2012, Local has provided an audience-engaged development process that brings together playwrights, directors, actors, and audiences to experience and participate in moving new plays toward full production. Plays from Local Lab receive mainstage production at Local Theater Company and theaters across the country.



## Productions

Since 2011, Local Theater Company has produced 17 world premiere productions. Past productions have been recognized with awards locally from Colorado Theatre Guild Henry Awards, TrueWest Awards, and Westword, and have gone on to be selected for national awards and lists. In the 2022-23 season, Local Theater Company produced three world premiere productions, all featuring female-identifying artists at their center in a "Season of Women." The 2023-24 Season launches with a production first developed in the 2022 Local Lab called YOU ENJOY MYSELF, opening September, 2023 at the Dairy Arts Center.

53

new works developed

5K

social media audience

2K

monthly web viewers

22K

audiences participated

## Come Together

Designed to engage Local Theater Company audiences and artists by fostering spaces of belonging, Come Together events are open to the public and offered free of charge. The Come Together series includes post-show conversations, community meals, learnings, and BIPOC Convenings (BIPOC-only spaces designed to encourage and empower BIPOC artists).

Relying on adult-learning theory, Come Together amplifies the intersections between art and life.



## Expansion programs

Based on a founding Local Theater Company principle to develop plays where they are, expansion programming launched in 2021. These "pop up labs" are produced across the country. Local Theater Company partners with theaters and playwrights to determine the unique needs of a new play and then implements our development and production practices to best serve that play.

Past expansion programs include MAYBE THE SADDEST THING by Harrison David Rivers, developed in partnership with Roundabout Theatre and 237 VIRGINIA AVE by David Myers, produced in partnership with UCLA.

# STEP INTO THE NEW PLAY CYCLE

## Become a Corporate Sponsor today

Corporate Sponsorships listed below are for Season 13, June 2023 - May 2024

### Season Sponsors

Season Sponsorship \$10,000+

Season Lead \$5,000

Season Partner \$2,500

Season Supporter \$1,000

Season Contributor \$500

### Show Sponsors

Full Show Sponsorship: \$5,000

Co-Sponsorships \$2,500

### Local Lab Sponsor

Full Sponsorship \$10,000

Co-Sponsorship \$5,000

Contributing Sponsor \$2,500

### LocalWRITES Sponsor

Sponsor a School \$12,000

Sponsor a Classroom \$7,500

Sponsor a Student \$250

### Recognition & Benefits

Local Theater Company sponsors receive a host of benefits and recognition including.

- Logo placement on our website and e-newsletters
- Social media offers for your company
- Season 13 program recognition
- Inclusion & Recognition in pre-show announcements
- Tickets to opening nights and other events throughout the season
- Access to rehearsals and artists.
- Discounted ticket offers for your clients and friends
- Business spotlight in e-mail and social media marketing
- Additional discounted tickets at participating Front Range theaters

*By supporting the arts, and in particular, theater arts, which are so often underfunded, I believe we can all do our part to keep the arts scene vibrant and exciting. I look forward to all that Local has to contribute for years to come.*

Leah Nickie, Owner  
Leah Nickie  
Advanced Aesthetics

**To determine the right sponsorship and benefits package for you, please reach out to Executive Director, Kate Gipson 303.588.0092 or [kate@localtheaterco.org](mailto:kate@localtheaterco.org).**

### In kind partnerships

From desserts to bookkeeping, hotels and restaurants to gym memberships, partners who participate in trade-for-services help us put our best foot forward for artists and audiences. In exchange for goods and/or services integral to our work, we offer an array of unique, program specific marketing and on-site promotional opportunities to showcase your business, plus tickets for client appreciation or team building events! In-kind partnerships are generally listed as season-specific.

[www.localtheaterco.org](http://www.localtheaterco.org)

Kate Gipson, Executive Director  
[kate@localtheaterco.org](mailto:kate@localtheaterco.org)

# SEASON 13

## Local Lab 13

March 2024

Dairy Arts Center

Audiences play a dynamic role at Local Lab, Boulder's premier new-play festival. Enjoy a full weekend of plays, parties, workshops, and learning panels while you network with artists from across the country.

## The Democracy Cycle

2023 and 2024

facilitated by Co-Artistic Director Nick Chase

multiple locations

Local Theater Company partners with theaters in Denver and in Gunnison, CO to explore civic dialogue through theater practices and storytelling. Stay tuned all season for opportunities to be a part of the process!

## You Enjoy Myself

by Topher Payne

September - October 2023

directed by Co-Artistic Director Betty Hart

Dairy Arts Center

An Instagram post leads 6 strangers hurdling toward a secluded farmhouse in Vermont where they'll spend a magical night discovering a profound camaraderie in their shared emotions. They'll each explore the nature of devotion - to music, to literature, to other people - and learn the art of finding yourself.

## acts of faith

by David Yee

February 1-18, 2024

Dairy Center for the Arts

Acts of Faith follows a young, unapologetically witty, woman from Zambia as she looks for her opportunity for revenge. Mistaken for a prophet, she begins to use her 'gift' to punish the wicked through unexpected 'divine' interventions.

## 237 Virginia Ave

by David Myers

May 2-19 2024

The Savoy

When Eric, an overeducated and underemployed professor, begins researching the history of his father Rex's property in Virginia, he thinks he's going to write a horror story. What emerges is something far more profitable. In 237 VIRGINIA AVENUE, two actors portray ten characters tumbling through 400 years of American history in this darkly comedic new play that asks, what are you willing to sacrifice for the American Dream?

[www.localtheaterco.org](http://www.localtheaterco.org)

Kate Gipson, Executive Director  
[kate@localtheaterco.org](mailto:kate@localtheaterco.org)



*As a small business owner, I recognize that supporting arts and cultural non-profits is vitally important to helping build our community. Local plays an instrumental role in impacting our regional economy while ensuring diversity and inclusion remain attainable.*

Amy Long  
Owner,  
Nothing Bundt Cakes

# Local Theater Company Staff

Kate Gipson EXECUTIVE DIRECTOR Pasha Rudnick FOUNDING ARTISTIC DIRECTOR  
 Misha Zimmerman EXECUTIVE PRODUCER Nick Chase CO-ARTISTIC DIRECTOR  
 Betty Hart CO-ARTISTIC DIRECTOR  
 Susan McKenzie MARKETING MANAGER Levi Franklin ASSOCIATE PRODUCER  
 Jordan Lichtenheld DRAMATURG

## Why Co-Artistic Leadership?



Shared artistic leadership works if the team knows, trusts, and respects each other. We trust and respect each other's intentions, even when we disagree.

We also have creative lives outside of Local Theater Company. This enables us to grow independently. We are better thought contributors when we stay connected to our field.

The quality of our work is better together. Collectively, we make braver and more informed artistic decisions. We challenge each other and learn from each other. Fewer (but not all biases) go unnoticed or unaddressed. We make hard decisions and at least once a month, one of us says, "See! That's why three creative minds are better than one."

### Board of Directors

Michanda Lindsey - Board Chair  
 Jane Butcher - Immediate Past Chair  
 Dr. Ted Kawulok - Treasurer  
 Lari Abraham - Secretary  
 GerRee Anderson  
 Jennifer Cunningham  
 Kasia Duda  
 Dana K. Fields  
 Lorenzo Gonzalez  
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 Soo Rhee

### Local in the Press



Scan this code to see  
 Local Theater Company  
 in the media

When you join an audience,  
 you create a new community  
 where everyone is a local.